

Oosah Privacy Policy

Oosah Inc (“Oosah”, or “the Company”) is a Web-based media management service. When you use Oosah you provide us with two categories of information. The first category consists of information that you voluntarily provide us when you register for a user/member account, or that you provide us whenever you update the information on your user profile. The second category consists of “session” based information that we automatically collect every time you use the Oosah service. This information includes your IP address, browser type, and access device type (e.g., Mac, PC, mobile device). Oosah also stores information on your browser using “cookies”. A cookie is a piece of data commonly placed on a user’s computer by websites to provide them with information about a user. We may use persistent cookies that remain on your computer when you terminate an Oosah session. These cookies allow us to recognize you (but do not include password information) when you return to Oosah. (Note: Most browsers allow users who are concerned about use of persistent cookies to set the browser to automatically delete cookies, including persistent cookies, each time they close their browser.)

The disclosure of personal information is always a matter of concern and Oosah takes it very seriously. We will always work to respect and protect our members’ privacy. This Privacy Policy (the “Policy”) describes the types of information Oosah collects and how we use that information. All information that we collect will conform to this Policy, and will be used solely to provide our members with a better quality service and user experience. No personal information collected from our members will ever be sold or leased to any third party without your consent.

Questions regarding this privacy policy should be sent to Support@oosah.com. Please include the words “Privacy Policy” in the subject line.

Types & Uses of Collected Information

Registration Information: To create an Oosah user account we require that you choose a user ID and password, and that you provide us with your email address, and certain optional personal information, including name, gender, birthday, country, and ZIP/postal code. Each user account has a unique user ID, which is used to identify the user. Your user ID is associated with all content you upload and share on or using the Oosah system, and thus is visible to anyone who views content that you share from Oosah, including content shared by email, or by linking or embedding on other websites or URLs. Your account name is only visible if your account is marked as a public profile or if the content you upload is not private or password protected. If you share content by email from Oosah, the service will show your email address as the “from” address on the email message, thus making it visible to the email recipient, or to anyone to which they subsequently forward the email. Your email address is also used to identify you in our system, and by us to send you newsletters or other notifications about Oosah or your account. At present the Oosah service does not provide “social networking” or group features, so your name, gender, address information, etc., are not shared with others in the normal course of use of the system. However, if such features are added in the future, and if you elect to use them, such information will then be visible to others. Other than as described above, Oosah will not share your registration information with any non-registered user of our site, or any third-party corporation or individual without your explicit consent.

Session and User History Information: Like most other websites, Oosah uses cookies and web log files or other methods of logging or analytics to track and collect information on site usage. A cookie is a small data file that we place on your computer and that allows us to recognize you as a member when you return to our site using the same computer and web browser. If your browser settings do not allow cookies, you will not be able to use our website. (Note: You may still set your browser settings to delete cookies when you close the browser. However, you must allow us to set cookies each time you use the system.) Cookies help us understand how members are using Oosah and are also required for you to log in to your account. This, in turn, may be useful to us in identifying ways in which we can improve the service. Like the information you enter at registration or in your user profile, cookie and log file data is used to customize your experience on Oosah or better improve your experience on Oosah.

As already described, one type of cookie, known as a "persistent" cookie, is set when you log in to your Oosah account. During future visits to the Oosah website the persistent cookie will let us recognize you as an existing member. To change your profile information, you will need to re-enter your password even if your computer contains your persistent cookie. Additionally, if you log out of the service you will need to re-enter your password the next time you want to log back in. Another type of cookie, called a "session" cookie, is used to identify a particular visit to the Oosah site. Session cookies expire when you close your browser.

Due to the communications standards on the Internet, when you visit Oosah we automatically receive the URL of the site from which you come and the sites to which you are going when you leave Oosah. We also receive the Internet protocol (IP) address of your computer (or the proxy server you use to access the World Wide Web), your computer operating system and type of web browser you are using, as well as the name of your ISP. This information may be used to analyze overall trends to help us improve the Oosah service, but is not linked to personally identifiable information in any way.

Information Related to Children: to comply with the Children's Online Privacy Protection Act (COPPA), we will not knowingly provide access to Oosah to persons under the age of thirteen (13). If Oosah learns that a member is under the age of thirteen (13) we will close that member's account, and take other appropriate steps to remove the member's information from our database, and restrict the individual from accessing to the Oosah service.

Parties with Whom We May Share Information

Third Parties: Oosah will not sell or lease your personal information to third parties without your explicit consent, except as may be required by law. However, we may and will share your information with third parties if:

- 1) Such sharing is necessary to execute a specific request(s) by you (e.g., purchasing premium services via credit card, paypal, google checkout or any other payment processing service, in which case it would be necessary to share your information with a credit card processing company). In these specific cases third parties will not retain, share or store any personally identifiable information except to provide the specific services requested by you, and are bound by strict confidentiality agreements which limit their use of such information.

2) Such sharing is required by law, or is necessary to respond to a subpoena, warrant or court order, or to protect the rights of Oosah, or its members.

3) You give us explicit permission to share your information for any reason not stated in this Policy.

Other Oosah Members: The Oosah service allows you to share your photos, videos, and certain multimedia “widgets” with others, and to invite non-members of Oosah to join Oosah. At some point the service may also allow you to join or create a group, and to invite others to join that group, or to create friends or buddy lists. In these cases, Oosah generates (or will generate) an email message to your invitees that may include your email address, your name, and other information needed to identify you to the recipient.

Advertisers: The Oosah service may allow outside advertisers to place or serve ads on Oosah Web pages, or on pages displaying shared content items (e.g., photos, videos, and multimedia widgets.) Oosah may use or allow third-party ad companies to advertise products or services on our site. These companies may employ cookies and action tags (also known as single pixel gifs or web beacons) to measure advertising effectiveness. Any information that these third parties collect via cookies and action tags will be completely anonymous, and they will not be able to associate it with any particular user name or ID.

Other Websites: Oosah may place links to other websites or non-Oosah URLs on its site, or on Web pages that it serves up. These links may be in the form of advertisements, other third-party promotions, or links posted by Oosah partners, or other Oosah members. Oosah is not responsible for the privacy practices or policies of other sites you may visit through links found on Oosah. If you provide information directly to a party other than Oosah, different privacy policies may cover those parties' use of your information. You should review other site's privacy policies before providing them with sensitive information.

Security

Oosah employs commercially reasonable security measures to protect members' information from loss, misuse and unauthorized alteration. We use industry-standard practices such as redundant storage, firewalls and password protection systems to safeguard the confidentiality of personal information. Our employees are aware of our security policies, and your information is only available to employees on a need-to-know basis to properly perform their jobs.

Controlling Your Personal Information

Oosah's success is directly related to our members' trust in our privacy policies and practices. Although we encourage our members to share their media content, we also let them control the way certain personal information is displayed on the site. While we provide powerful tools for you to share information, remember it is always your choice whether or not to share certain information with other Oosah members or the general public.

You can change any of your personal information stored on the Oosah service at any time, including registration information (except user ID). You may also cancel your Oosah membership by sending us an email to support@oosah.com. We will then remove your name and other

personally identifiable information from our database, along with links to content associated with your account stored on or shared from our.

Changes to the Oosah Privacy Policy

Oosah may update our privacy policy at any time. The latest version of the privacy policy will always be available on www.oosah.com, by clicking on the Privacy Policy link in the page footer. You should check this page periodically to make sure you are aware of any updates.